



DotNetNuke Corp. Announces Formation of Board of Advisors

Industry Luminaries Bring Extensive Marketing, Strategy, and Operational Experience

SAN MATEO, Calif. – September 28, 2009 – [DotNetNuke Corp.](#), the company behind the most widely adopted web content management system (CMS) and application development framework for building web sites and web applications on Microsoft .NET, today announced the formation of its Board of Advisors. The DotNetNuke Corp. advisory board brings together web development and open source industry experts including Frank Artale, Vice President of Business Development at Citrix Systems, Brice Snow, Founder and CEO of Snowcovered, Andrew Aitkin, Founder and Managing Partner at Olliance Group, and Glen Winokur, Managing Director of Emerson Street Partners. The Board of Advisors will guide and provide insight to DotNetNuke Corp. on future product development and technology adoption issues.

News Highlights

- Joining DotNetNuke Corp.'s Board of Advisors, are:
 - Frank Artale, Vice President of Business Development at Citrix Systems, a leading provider of virtualization, networking and software-as-a-service (SaaS) technologies. Previously, Artale was the Vice President of the Windows Solutions Group for VERITAS Software where he oversaw overall product strategy of the Windows targeted solutions. Prior to that, Artale was General Manager in the Windows 2000 group at Microsoft Corporation.
 - Andrew Aitken, Founder and Managing Partner at Olliance Group, a leading open source business and strategy consulting firm. Aitken is a frequent open source speaker and has chaired multiple industry and government conferences. He is on SugarCRM's Board of Advisors and is a member of the Open Source Software Institute's Board of Directors. In addition, Aitken serves on SDForum's Board of Advisors and is Chair of their annual Open Source Conference.
 - Glenn Winokur, Managing Director of Emerson Street Partners, an advisory services and seed stage investment firm. Prior to Emerson, Winokur was the CEO of Scalix, a leading Linux email, calendar and messaging platform, where he grew the company to more than 600 customers before it was acquired in 2007.
 - Brice Snow, Founder and CEO of Snowcovered. Snow is the creator and architect of the largest and most well known portal for buying and selling DotNetNuke extensions. With over 300,000 transactions to date and hundreds of developers who rely on his service for some or their entire livelihood, Snow is well known and respected for his contributions to the DotNetNuke commercial ecosystem.

Images and Resources

[Frank Artale](#)
[Glenn Winokur](#)
[Andrew Aitken](#)

Quotes

Navin Nagiah, President and CEO of DotNetNuke Corp.:

"We are very excited to announce the formation of DotNetNuke Corp.'s Advisory Board. The members of our advisory board are executives and experts from leading global companies. They offer a broad spectrum of business views and tech experience which is invaluable as we execute against DotNetNuke Corp.'s strategy and scale for growth."

Frank Artale, Vice President of Business Development at Citrix Systems:

"I am very excited to be working with the DotNetNuke Corp. management team. I've watched the company evolve from its early beginnings as the DotNetNuke project into what it is today --- a successful, commercial powerhouse with a vibrant ecosystem operating within the Microsoft environment. I look forward to contributing to the company's continued success."

Company Information

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About DotNetNuke Corp.

[DotNetNuke Corp.](#) is the steward of the [DotNetNuke](#) open source project, the most widely adopted web content management system (CMS) and application development framework for building web sites and web applications on Microsoft .NET. Organizations use DotNetNuke to quickly develop and deploy interactive and dynamic web sites, intranets, extranets and web applications. The DotNetNuke framework is available in both a free [Community](#) and a subscription based [Professional](#) Edition. DotNetNuke Corp. also operates [Snowcovered.com](#) where users purchase third party software modules and skins. Founded in 2006 and funded by Sierra Ventures and August Capital, DotNetNuke Corp. is headquartered in San Mateo, Calif. For additional information, visit www.dotnetnuke.com.

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