

FOR IMMEDIATE RELEASE

Olliance Group Recruits Open Source CEO Miriam Tuerk to Advise Clients on Open Source Management and Operations

Miriam will focus on assisting organizations in moving from strategic planning to successful execution and monetization to realize maximum sales and profit potential from new or existing open source assets

Palo Alto, CA – January 15, 2010 – Olliance Group has announced that Miriam Tuerk, an open source CEO with more than 20 years of experience in emerging technologies, is joining the Olliance’s Management, Transition and Operations Practice. This practice will encompass three focus areas: Sales & Marketing Demand-to-Win cycle, Product Management & Differentiation, and Software Development & Support Best Practices.

“Successfully developing management and operational execution of new or existing open source software assets is key to maximizing revenue and ROI.” commented Andrew Aitken, Founder and Managing Partner of Olliance Group. “The complexity of building and growing new communities, finessing the monetization of those communities, differentiating your product roadmap, integrating and managing your software development processes all require prior knowledge and experience which Miriam brings from her direct experience as CEO of Infobright.”

Miriam Tuerk brings 20 years of combined SaaS and open source experience to Olliance. Miriam served as the Infobright's first CEO from 2006 to 2009. Miriam led Infobright from its inception through its successful transition to an open source company through growth of its community and customer base. She is currently a strategic advisor to Infobright and also serves on the board of directors of Enomaly, a leader in the fast-growing cloud computing space. Prior to joining Infobright, Miriam spent 11 years in the SaaS industry building e-billing, e-procurement, and payments services for the North American market.

The Olliance Management, Transition and Operations Practice will assist organizations in realizing the objectives of their open source strategy. It will provide companies transitioning into an open source model or launching a new offering with experienced insight into the three areas critical to realizing returns with open source: a successful sales and marketing engine, excellent product management and differentiation, and a delivery engine that is scalable and cost effective.

About Olliance Group

Olliance Group is the leading open source business and strategy consulting firm. For over eight years Olliance has helped clients capitalize on the strategic, technological, and financial benefits of open source software. Clients include Fortune 500 enterprises, independent software vendors, start-up firms, investors and government entities. Olliance’s unique position and experience in the open source ecosystem strengthens its core areas of expertise including open source strategy development, community building, sales and marketing strategies, IP management and compliance, and mergers and acquisitions.

For additional information, please visit the Olliance website at <http://www.olliancegroup.com/>.

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